



# Membership Report

This year, the Barrie Curling Club was grateful to welcome 622 Members for our 2023/24 Curling Season. Unfortunately, we are still not back into our pre-covid numbers, but Membership was pleased to see a continued increase year over year. As the Barrie Curling Club is set to host the Everest Club Curling Championship, and continues to host major events, we expect these as well as other initiatives to continue to drive our numbers upward.

The major recruiting drive for the BCC continues to be our Spring Open House. This year, we had over 100 new curlers attend our Spring open house. The major drive for retaining these new curlers continues to be our Learn to Curl and Development League programs. Respectively, we had over 80 LTC attendees this year, with 50+ moving on to Development League. A special thank you goes out to all the volunteers who continue to run these programs and promote our club in the community.

I would also like to thank the members of the BCC Swag team, as our new wearable merch is an excellent way to continue to promote the club throughout the off season.

As this is my last year on the Board, I wanted to take the opportunity to thank the Members for allowing me to serve them in this capacity. I'd also like to thank all the Board members I had the pleasure of serving alongside. I look forward to seeing what our next Membership chair is able to accomplish.

Keeragh Robertson