



Annual Meeting of Members

At the Barrie Curling Club

October 24, 2022

Board Members Present:

Renee Dadswell	President, Advertising/Sponsorship, Membership, Mailing Lists, Marketing
Kyle Kitchen	Vice President, Communications, Advertising & Marketing, Strategic Plan
Rob Taylor	2 nd Vice President, Health and Safety, Curling Leagues
Donna Cooper	Secretary-Treasurer
Janet Foster	Digram, Bylaws, Procedures
Dave Hardwick	CurlON, Youth Program, Ice Quality, Curl for Life
Keeragh Robertson	Communications, Membership, Mailing Lists, Marketing
Norm Speake	Risk Management, Digram, City of Barrie
Charlie Tardif	Property & Infrastructure

Board Members Absent:

Scott Loughran	Strategic Plan, Property & Infrastructure
Nina Martin	Kitchen & Bar, Lottery Licenses
Christine Pearson	Events & Volunteers

Club Manager Absent: Melanie Hughes

1. **Call Meeting to Order**

- Renee Dadswell called the meeting to order at 6:00 pm.
- Renee offered welcome greetings and thanks to attendees.

2. **Moment of Silence for those who have passed**

3. **President's Welcome**

- Brief welcome from Renee;
- The Agenda will be adjusted; President's message to come after Board reports for expediency to those needing to curl at 7pm.

4. **Motions to approve Minutes of previous meetings:**

Motion 10-22:1 that the Minutes of the April 26, 2022 Meeting be accepted as presented. Motion by Donna Cooper; seconded by Gayle McKenna. All in favour. Motion carried.

5. **Introduction of Board Members – President** Renee Dadswell introduced all of the Board members in attendance.

6. **Club Manager's Report – Melanie Hughes** (read on behalf of Melanie Hughes)

President, Board Directors, BCC members & staff;

It's great that we are back into what we all love – curling – here at the BCC.

Many thanks to the Board of Directors for all your dedication and efforts.

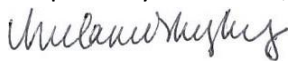
This past summer saw the introduction of Pickleball here at the Barrie Curling Club. If you did not get a chance to try it, good news, we plan to offer it again from May through August in 2023. The summer also saw the return of the Fibre Spirit Festival after a Covid break. We hosted a number of additional events in August, including professional wrestling, a dinner and drag show, dance showcase, and a psychic and wellness fair. Some of these have already booked again for next season, and we will continue to work to increase traffic in and out of the club during our non-curling months.

Welcome back to Dave McLean, our Bar Manager, as well as Luke and Jessica from TCB Catering. Our Ice Team this year includes Cory McLaughlin, Herman Overdijk, Jennifer Makkai, Montana Crosby and Liam Claveau. We have also had so much help once again from Mort Cooper. I'm looking forward to a great season with all of you.

Mort Cooper once again assisted us through our install, and has been working with our newest team member, Jennifer, to complete her training. We will be releasing Mort back to archery, the ski hills, and life as "just a curler" at the end of October. A round of applause is once again owed to Mort for his time and talent.

Thanks, and see you on the ice!

Respectfully submitted,



Melanie Hughes, Manager

7. Presentation of Financial Statements for the Fiscal Year ending April 30, 2022 by Giselle Bodkin of BDO Canada

- The first few pages of the financial statements are the audit. FS are prepared by Donna Cooper and team and then audited by BDO. Clean audit opinion other than some of the completeness of revenue.
- Profits up, payables up, long-term revenue is coming down.
- Surplus last year was \$47K, this year is \$52K. Most of the surplus is in the Property, Plant & Equipment. We're in a better financial position than last year.
- Income statement: Last year lost \$96K, this year surplus of \$48K. \$40K increase in expenses, almost \$200K increased revenue.
- Cash flow: Last year we got \$20K from CEBA loans.
- Back on track financially; believe that external events/off-season events will help keep the costs down.
- Contingent liability – Osmington, now Digram, assumed the 1966 lease but never charged property taxes. We have approximately 130 years left on our lease, so no concern about being bought out and moved.
- Discussion: Did Pickleball bring in much revenue? Answer: It was mostly a break-even situation, expected to be a multi-year project. Some Pickleball players have become BCC members.
- Renee Dadswell thanked Donna Cooper for chasing every possible grant avenue.

8. Approval of Financial Statements from Fiscal Year ending April 2022

Motion 10-22:2 by Alan McKenna to approve the financial statements as presented. Seconded by Al Stanbury. All in favour. Motion carried.

9. Finance Report – Donna Cooper

The last fiscal year – May 2021 to April 2022:

This past year has been one of recovery. The peak of the pandemic seems to have passed. We are not learning how to live with Covid in the community. The season started up in October 2021. The club was closed from mid

December 2021 to the end of January 2022 due to provincially mandated Covid closures. There were 465 members plus 50 people attended the Learn to Curl program.

The budget for the 2021-22 season projected a small loss of \$20,500 for the fiscal year. We are pleased to report that the actual net income for the fiscal year May 2021 to April 2022 is \$48,314. The net profit that was achieved for the year is a direct result of the grants and subsidies received. In addition, the wages and benefits were lower than budgeted because the ice technician duties were carried out by volunteers when the employment of the lead ice technician didn't work out.

This past year, the club received grants and subsidies totaling \$68,674. The club received grants from the provincial government totaling \$29,627. We have also received the Canada Employment Wage Subsidy (CEWS) from the federal government. The CEWS subsidy for the year was \$39,047. The CEWS subsidies ended as of May 7/22.

During the year, capital projects were undertaken totaling \$98,265.

The ancient compressors were replaced at a cost of \$90,235.

The external security cameras and system were replaced at a cost of \$3,250.

On-ice training equipment for sheet 1 was installed at a cost of \$2,145

The fryer in the kitchen was replaced at a cost of \$1,685

There were miscellaneous items totaling \$950

Thanks to Bonnie Neely who takes care of the day-to-day bookkeeping necessary to keep the business records up to date & accurate.

The current fiscal year – May 2022 to April 2023:

Membership: Our membership enrolment to date is similar to the membership numbers from last year. Registration for the Learn to Curl programs are strong. The board is projecting a profit of approximately \$75,000 for this year. We are hopeful that the Covid case numbers in our area and in Ontario will remain low and that normal curling play will continue. I would like to personally encourage everyone to remain vigilant. Wipe down the rock handles before each game and use a fist bump rather than a hand shake.

Subsidies & Grants received to date: To date the club has received grants and subsidies totaling \$76,653.

The final government subsidy for the Canada Employment Wage Subsidy (CEWS) in the amount of \$2,665 has been received.

The club has received a grant of \$3,988 from the Ontario Ministry of Heritage Sport Tourism and Culture Industries.

The applied and have received a grant from the City of Barrie through the Recreation and Sport Community Grant Program in the amount of \$70,000. This grant will offset a significant portion of the costs of roof project over the ice pad. The Barrie Curling Club is very grateful to the City of Barrie for their support.

Capital Projects: The capital projects for the year have been approved by the board and were presented at the spring general meeting. The budget for capital projects for the 22/23 fiscal year is \$180,000. These costs will be offset by the City of Barrie grant of \$70,000 and league contributions of approximately \$7,000.

The boiler that provides the heat for the main floor of the curling club is being replaced, as we speak. This project is expected to cost approximately \$45,000.

The brine pumps will be replaced. The expected cost of this project is approximately \$30,000. This project will be completed over the Christmas break. Many thanks to James McNabb for taking the lead on the boiler and brine pump projects.

The roof project involves replacing the remaining $\frac{3}{4}$ of the roof over the ice pad. $\frac{1}{4}$ of the roof was replaced in 2019. This project is expected to cost approximately \$85,000. This project will be completed next spring.

New cameras have been installed over the houses at both the home and away ends. New monitors have been installed in the upstairs lounge. Many thanks to Ben Fallone for all his hard work on this project. The final costs of

the project are still coming in. This project is expected to cost approximately \$20,000. Two leagues within our club have offered to contribute to the project. Their contributions will offset approximately \$7,000 of the costs.

You may have noticed that there are new hacks and two new measuring sticks out on the ice.

An exhaust fan has been installed in the men's washroom in the upstairs lounge.

Many thanks to Charlie Tardif, who handles the building & grounds portfolio on the board. He has had a heavy load.

Respectfully submitted:

Donna Cooper

10. Committee Reports

- Kyle Kitchen – Communications, Strategic Plan

In 2019, the board presented a strategic financial plan. With the onset of COVID, the plan is still intact at this time. One of the things we want to do this coming year is talking about the strategy of where we're going as a club. Curling is not being adopted as quickly by the young people across Canada as it was. The Board took a meeting with Kevin Martin to discuss the changing face of curling and address what we can do as a club to maintain the history and essence of what we are, but to grow and evolve with the times. We will be soliciting ideas from membership as well. Callout for those who want to provide input.

One of the things we've addressed to make the club more attractive as part of the strategic plan is the cameras, which makes the club more attractive. What do we do to fill this building when curling is not on? There is a lot of potential revenue that could be generated during the off season.

Kyle sees nothing but positives moving forward - financials are looking positive, the people are the heartbeat of this club. Plan is to return between now and the April meeting with a more in-depth plan of what those next steps are.

Rob Taylor - Health & Safety and Leagues - not much to say that hasn't been said in the past. Two person teams on Thursday morning - what evolutions are naturally coming to the club. Some of our leagues are completely full, but others have fallen off. With a full club, we were able to foster A, B & C divisions, but now those teams who were in the lower division are no longer wishing to play. We need to have more recreational divisions for the CYOs to attract lower level players. We want to fill all those spots, so Rob is open to any ideas/suggestions for new leagues.

Scott Loughran – Strategic Plan, Property & Infrastructure. Nothing to add.

Charlie Tardif – Property & Infrastructure – Nothing to add.

Renee Dadswell – Advertising and Sponsorship

Renee is so pleased to say we've added 2 other full sheet advertising over the summer; one is Unibet, the other is Hurry Hard Lager. Renee is aware of the concerns around online gambling, such as sponsors, but encourages people to use their best judgment.

Naming rights at the club has not yet been addressed- behind on getting the information.

Call for any sponsorship or advertisement to the membership.

Norm Speake - Risk Management/Digram/City of Barrie

We're going to have a new mayor today/tomorrow. Norm intends to send a small delegation to address issues facing the BCC with the new mayor. We spent a fair amount of time in April discussing Digram/Ossington. Everyone talks about the 150/130 year lease that we have, which is true. The really solid part only applies to the

ground that this business is sitting on. The lease includes the parking lot, but the owner has the right to change that parking lot. The owner is looking at building a subdivision around us, and to maximize space they are looking at changing the footprint of the parking lot. The last communication from Digram came in August. We sent them a letter in August and have heard nothing since. The project manager has been around and informed the Club that they're putting up the hoarding. This does not represent the land we will end up with. We'll get less land in front of the building than is demonstrated by the current hoarding. We want to get the City involved in what happens, and is so far been true to the City's plan. We are looking for support from the City, as we have the benefit of the planning departments support but require the politicians support as well.

Q: The lease is on the building, so nothing can change for the building, but the parking lot can change?

A: The parking lot can change, but we have told them we want 150 clear parking spaces. This means after snow has been piled up.

Comment: Randy doesn't know if 150 spots is enough to handle 700 members.

A: the 150 is based on 3 leagues working together at once, with each member bringing their own car and staying the entire time.

Comment: For doing activities that the club wants to take on, 150 spots might not be enough.

Comment: Can we look at putting lighting in the driveway, where we're coming in to help with visibility.

Comment: The entrance WILL change after the development.

Question: No entrance off Essa Road?

A: Our Driveway will become a road.

Q: Within the parameters, are we discussing the safety issue of parking around the back, a lot of concerns about walking from there?

Sandy Starr raised that 'safety should be a huge concern with a subdivision behind the club' and is deeply concerned about having to walk in the dark behind the building.

Janet Foster addressed that sidewalks and lighting are concerns for the club.

Janet Foster - By-Laws and Procedures

Encourages all members to familiarize themselves with the By-laws.

Amended section regarding monetary spending amounts. Previous policy was that purchases under 2000 did not require a quote. Given rising costs, this was amended to under 5k. The other amounts have been varied accordingly. Higher value works still do require approval. Our board is working on additional updates to by-laws and procedures with respect to competitive leagues - youth teams and adult teams that compete in regionals and provincials. We don't have specific rules to fund those members who represent the club.

The other by-law we're updating is that on lifetime and honorary memberships to better address what each of those means/criteria to address.

Dave Hardwick – Youth Program

We are in a transition year with leadership in our Youth Programs. Thanked Al McKenna for his ongoing support and revitalization of these programs.

Junior program - not many changes.

Volunteer coaches 50% on either side, coming in from our Coaching Clinic.

Looking to increase numbers in our Little Rocks program - trying to get a flyer out through the schoolboards, encouraging children to come and try.

Family and friends spiel is also an excellent opportunity to bring in new members.

Next weekend is a Youth Open House. Little rocks hasn't run over the last few years, whereas the juniors were able to run during the COVID season.

Ice quality - one change this year is the old COVID sign-in tablet is now an Ice Quality tablet, which allows you to submit a quick report from your game. This allows direct feedback to the team and allows issues to be fixed expeditiously. Good comments and good feedback are also very welcome. There is also a link on the website.

Curl for Life is a program that Dave is hoping to rejuvenate moving forwards. It is a by-product of Curl Canada's long-term development program. Competitive and recreational side to the program.

CurlION - At this moment, CurlION hasn't done much with respect to policy changes and by-laws. Three teams playing in CurlION events out of the BCC; Team Balchen qualified for Provincial Championships, U21 Team Johnson who have already played in 2 qualifying events and sit in 3rd in the province, U18 Team up and coming.

Q: Youth specific funding, is that coming through 50/50?

A: Anything that comes through luck/chance lotteries funds the youth program.

Q: Is that adequate?

A: We have used the money in the last couple years to assist the club, in helping to purchase the tvs, and also to help support competitive teams. We are continuing to fundraise to have a cash flow. 50/50 at the Stu Sells covered the coaches clinic. As money comes back in we'll be able to put that money back into the program.

Q: The reason I asked is I belong to the Optimist Club and previously have given money to the Juniors.

A: We are at a point where any funding is welcome.

Q: Who is our ice maker?

A: Dave explained how the structure of the team works and the roles of the team as it stands.

Renee added that Melanie is also part of the Ice Team as well.

Comment: Love having the Girls junior team at the 6pm CYO ladies. Great continuity. We continue to encourage youth curlers to join adult leagues when possible.

Gayle McKenna asked if CurlION is still doing their 50/50.

Dave mentioned that the 50/50 supports the club, so we should be sending that out to the membership.

Gayle mentioned Little Rocks numbers are down. Interest for a 5 week period as opposed to an entire season. Potential for a Youth Learn to Curl program.

President's Message:

- Highlighting a thank you to the Board
- All the work that's already been done even before the start of the season
- We started the season off with a bang with the Stu Sells event, which AI made happen even being out of province all season.
- Appreciation for AI as past president
- We've also reupholstered 38 of the lounge chairs. Next session of that is coming soon.

- This coming year, Rob/Kyle/Renee are looking to create a system where the plans made this year are going to naturally roll into the next. We want to put our banners back up and honour the history of our club. Part of that is also the naming rights of the Barrie Curling Club.
- Happy about the return of the honorary and lifetime achievement awards for members of the club.
- As a president, Renee is really enjoying this year and happy to see new members and the enjoyment of us all meeting new people.
- Thank you to everyone

Sandy Starr: Things are sounding really good, which is nice to hear at the Board meeting. What I do have an issue with is coming to the meeting and not having any of the information in advance. I would like to know why and how to make things better.

A: It hasn't really been done that way in the past, and we've already addressed that within the Board about how we can do that better. Not only for how to get information to people, but how do we get this meeting to the people instead of expecting people to come to us.

Sandy: I was really frustrated, because I even tried to look at the financial statement and I couldn't do it.

A: The Financial statement has to be voted on before we can publish it. Perhaps we can put it out as a draft.

Sandy: Transparency to see what's going on to be able to vote on it.

Linda Clemow: If you need help with Naming Rights Document, count me in.

Renee: Thanks, we will meet up.

Al: As you alluded to, we did the Stu Sells. 41 teams, 200 people with coaches. Plus a lot of these kids had support from their parents etc. Some of these kids had not been here since 2018. Some of the comments we had were based on what they had seen in the past 5 years, and what they see traveling around, clubs that they go into. The comments that we received were nothing but positive. We as members, we come here on a daily basis, and we take it for granted. What we have accomplished in this club within in the last five years is nothing short of miraculous. They think of how bright and cheery this club is, the ice surface, the painted walls, etc. Even though we do have some short comings, the Board and our members are doing a phenomenal job. Comments like Sandy's can be nothing but positive.

Q: Wasn't this meeting usually earlier in October?

A: Don't know why we decided to do it when we did.

Q: Why not have it just before the leagues start?

A: Perhaps during welcome week.

Before we adjourn, Renee wanted to point out the new swag we have at the BCC.

11. Questions from the floor

12. Appointment of Auditors – We are currently reviewing our Auditors, and have requested quotes from a couple of other firms. We are waiting on another quote before we determine who we use as Auditors.

We've had the same auditors over the last number of years, and want to get quotes to ensure due diligence.

Q: Do they have to be approved by the membership?

A: They are approved by the Board.

13. Adjournment

Motion 10:21-3 by Alan McKenna that the meeting be adjourned. Seconded by Sandy Starr. Motion carried. Meeting adjourned.

President _____ Date _____
Renee Dadswell

1st Vice President _____ Date _____
Kyle Kitchen

Recorded by _____ Date _____
Keeragh Robertson