



GREAT NEWS FOR BARRIE!

The Barrie Curling Club and Tourism Barrie have been awarded the privilege to host the 15th Canadian Curling Club Championships (presented by Everest Funeral Concierge) from Monday Nov. 18 to Sunday Nov. 24, 2024. The top 14 women's and top 14 men's teams representing their provinces and territories will compete for the title of "Canadian Club Champions".

Our goal is to make this a memorable event for the participants, while showcasing the City of Barrie and Simcoe County as a destination place to live, play and visit. Our club's volunteers' focus is to ensure this event will be remembered by the participants and fans for years to come – and with the generosity of our sponsors, we are confident that our goals will be achieved. The success of this event will promote our city and our club as a facility worthy of hosting Curling Canada and World Curling Federation events in the future.

We have an exciting week planned for the event, including on-site entertainment and tours of the area and businesses for the players and their families. With nearly 150 players, officials, and representatives of Curling Canada and Everest Funeral Concierge staying in Barrie for the full week, combined with their guests and fans that will be attending the games (local fans, day-trippers, and overnights), we are confident that the event will have a positive impact to our local businesses.

We are offering you an opportunity to participate as a sponsor/advertiser of the Canadian Curling Club Championships. The audience you will be reaching will be on-site patrons from Barrie and Simcoe County plus fans from Southern and Central Ontario, with the additional exposure of national TV (live-streaming) viewers on TSN+.

Check out the event website at <https://barriecurlingclub.com/index.php/everest-funeral-concierge-canadian-club-championships> or go to CurlingCanada.ca and follow the links ("upcoming events" then "2024 Everest Canadian Curling Club Championships" to see the teams that have qualified and more event information.

We sincerely thank you for taking the time to consider sponsoring the 2024 Everest Funeral Concierge Canadian Curling Club Championships and look forward to a fun event.



SPONSORS INFORMATION

We are in the final stretch as we progress towards the Opening Ceremonies on Monday Nov. 18th. There are no longer opportunities to have your company logo embedded in the televised sheet, but we have other options. We are seeking sponsorships of \$500 for the following events:

- 1. Club Kick Off Party.** Sponsorship of the kick-off party where we will be honouring our very own Special Olympics Team that won the bronze medal last year at the Canadian Special Olympics.
- 2. The “Awards”.** From the McLaren Centre, we will be presenting MVP and Sportsmanship Awards at the Victory Banquet. A true memento of Barrie as we have created a replica 6” Spirit Catcher attached to a solid rock base.
- 3. The “Centrepiece”.** The Victory Banquet at SouthShore Centre will be the final memories for the participants and representative from Curling Canada and Everest Funeral Concierge. Again from the McLaren Centre, we have created a 12” replica of the Spirit Catcher that will be on each table.
- 4. The “High-Chairs”.** To increase viewership from the upstairs lounge, we are renting stool-type chairs in the second row behind the window seats.

For each sponsorship, the following are the benefits of joining our event:

<ul style="list-style-type: none"> • Logo scrolling on Curling Canada scoreboards • Logo on digital display/media board in Club • Recognition on event website and social media • Add an item to the Swag Bags 	<ul style="list-style-type: none"> • Honour Roll Mention in the Event Program • “Shout-out” recognition by emcees during the event • Table-top recognition cards throughout the week
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SWAG BAGS

By donating a prize to our raffle, advertising in our program, or sponsoring any part of The Everest, you have the opportunity to add items or coupons to the Player’s Swag Bag or to the Volunteer’s Swag Bag.

EVENT PROGRAM ADVERTISING

We are producing a commemorative program for the event, including pictures of all 28 teams plus the schedule of games and events throughout the week. (advertising subject to HST)

Event Program Partner	\$1000 (full page colour ad)	Quarter Page Ad	\$250
Half Page Ad	\$500	2”x 3” Ad	\$150

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