



GREAT NEWS FOR BARRIE!

The Barrie Curling Club and Tourism Barrie have been awarded the privilege to host the 15th Canadian Curling Club Championships (presented by Everest Funeral Concierge) from Monday Nov. 18 to Sunday Nov. 24, 2024. The top 14 women's and top 14 men's teams representing their provinces and territories will compete for the title of "Canadian Club Champions".

Our goal is to make this a memorable event for the participants, while showcasing the City of Barrie and Simcoe County as a destination place to live, play and visit. Our club's volunteers' focus is to ensure this event will be remembered by the participants and fans for years to come – and with the generosity of our sponsors, we are confident that our goals will be achieved. The success of this event will promote our city and our club as a facility worthy of hosting Curling Canada and World Curling Federation events in the future.

We have an exciting week planned for the event, including on-site entertainment and tours of the area and businesses for the players and their families. With nearly 150 players, officials, and representatives of Curling Canada and Everest Funeral Concierge staying in Barrie for the full week, combined with their guests and fans that will be attending the games (local fans, day-trippers, and overnights), we are confident that the event will have a positive impact to our local businesses.

We are offering you an opportunity to participate as a sponsor/advertiser of the Canadian Curling Club Championships. The audience you will be reaching will be on-site patrons from Barrie and Simcoe County plus fans from Southern and Central Ontario, with the additional exposure of national TV (live-streaming) viewers.

Check out the event website at <https://barriecurlingclub.com/index.php/everest-funeral-concierge-canadian-club-championships>

We sincerely thank you for taking the time to consider sponsoring the 2024 Everest Funeral Concierge Canadian Curling Club Championships and look forward to a fun event.



SPONSORS INFORMATION

<p>PARTNER SPONSORSHIP \$10,000 Exclusive sponsorship for the Event, receiving maximum exposure!</p>	<ul style="list-style-type: none"> • Full page colour ad in event program • 15" x 12" in-ice logo on televised sheet • Logo on Curling Canada scoreboards • Logo on digital display/media board in Club • Recognition on event website and social media
<p>THE ICE BAR \$2500 Sheet 1 will be converted to a full-service licensed seating area for fans to take in the action up-close viewing of the curling games</p>	<ul style="list-style-type: none"> • Half page colour ad in event program • 15" x 12" in-ice logo on televised sheet • Logo on Curling Canada scoreboards • Logo on digital display/media board in Club • Recognition on event website and social media
<p>THE 8-ENDER \$1500 Entertainment Sponsorship We are looking for sponsors of our various entertainment events throughout the week.</p>	<ul style="list-style-type: none"> • Quarter page colour ad in event program • 15" x 12" in-ice logo on televised sheet • Logo on digital display/media board in Club • Recognition on event website and social media • Table-top sponsor cards during your sponsored event
<p>THE PEEL \$1000 Key Event Sponsorship Key events planned include the Meet-n-Greet for the 28 teams on the first evening in town, the Opening Ceremonies and Closing Ceremonies.</p>	<ul style="list-style-type: none"> • 2" x 3" ad in event program • 15" x 12" in-ice logo on televised sheet • Logo on digital display/media board in Club • Recognition on event website and social media • Table-top sponsor cards during your sponsored event
<p>THE EXTRA END \$500 Your donation will be used to offset the curling club's expenses to host this event; such as ice-shed preparation, lobby renovations, and enhanced audio systems.</p>	<ul style="list-style-type: none"> • Recognition in event program • 15" x 12" in-ice logo on sheet of ice adjacent to televised sheet • Logo on digital display/media board in Club • Recognition on event website and social media
<p>THE DRAW Donating an item for our licenced raffle One of our key fundraisers for the Barrie Curling Club to offset expenses of hosting this event will be a licensed raffle.</p>	<ul style="list-style-type: none"> • Recognition in event program • Logo on digital display/media board in Club • Recognition on event website and social media • Display of individual/company donating prizes will appear with raffle gift while on display at the Club

SWAG BAGS

By donating a prize to our raffle, advertising in our program, or sponsoring the event, you have the opportunity to add items or coupons to the Player's Swag Bag or to the Volunteer's Swag Bag.

EVENT PROGRAM ADVERTISING

We are producing a commemorative program for the event, including pictures of all 28 teams plus the schedule of games and events throughout the week. Geared towards the curling fans for information on the event, and towards players for their keepsake of playing in a national championship, your support of this program will be much appreciated. (advertising subject to HST)

EVENT PROGRAM PARTNER	\$1000 (Full page colour ad, outside back cover)
HALF PAGE AD	\$500
QUARTER PAGE AD	\$250
2" x 3" AD	\$150
Program Supporter	\$100 (Honour roll list of donors to the event program)

LED SCOREBOARD ADVERTISING – TELEVISED SHEET

SCOREBOARD SALES REGIONS

Enhance your brand's visibility with prime scoreboard advertising that's showcased on television and broadcasted globally, putting your message in front of a wide-reaching audience. Positioned at the heart of the action, these ads guarantee maximum exposure during critical game moments.

<p>H1 - H4 HACKS 24 Spots - *6 Ends (4 PER END) \$500</p> <p>1 TOP BANNER Reserved for Event Sponsor N/A</p> <p>2 SIDE AD 1 Spot Available Played during the entire match \$2,500</p> <p>3 BOTTOM BANNER 1 Spot Available Played during the entire match \$2,000</p> <p><small>*In cases when extra ends are needed, the ad reel will restart, providing extended ad time to the first sponsors. Placement is determined on a first-come, first-served basis—a rewarding perk for securing your sponsorship early.</small></p>	
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H1-4: Hacks - Sold in a rotation, ads are visible multiple times during the match
 1: Top Banner (if not reserved for the event name/sponsor) - One per event
 2: Side Ad - One spot available per event
 3: Bottom Banner - One spot available per event

Please contact Tony Marquis for further information

For more information, please contact Jenn Marquis, or our chair of the event, Tony Marquis.

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