



# Membership Report

This year the Barrie Curling Club was pleased to welcome back 455 members for our curling season. This number is still down from our pre-COVID numbers, which ranged in the 600s, but Membership is proud to be able to report that we have a number of new initiatives in progress to address our lower numbers and hopefully return our club to the pre-COVID days.

One of our new initiatives this year was known as Welcome Week. Throughout the course of this week, the club was host to events that helped sharpen our returning members' skills, as well as promote our sport within the community. Due to the success of this program, we intend to continue with Welcome Week for another year. Please join us in October as we kick off the curling season with a series of activities and jitneys. More information will be available as we draw closer to the start of the season.

In order to attract new membership, our club continues to host Open Houses, and our Learn to Curl programs. Both Open Houses were well attended this year, with all sheets full at various times with new curlers. Our Learn to Curl Programs had over 80 participants, 24 of which registered for WFG Development League. Membership is also exploring new avenues to help retain members from the Development League program and turn them into full-time members at the club. More information about these strategies will be available throughout the summer.

Thank you to all members for another memorable and entertaining curling season. We look forward to seeing you all again in the fall!

Keeragh Robertson